

THINK ABOUT THE FUTURE

With the precast concrete industry growing ever more technical and competitive and with customers demanding higher quality at lower prices, it is vital to recruit, train and retain a top-quality workforce.

Where will your future employees come from? And how will your company keep up with the rapidly expanding knowledge base required for companies to compete in a quality-driven, cost-competitive environment?

Since 1989, the NPCA Educational Foundation has awarded scholarships to students preparing for future careers as engineers in the construction industry. Now is the time to expand our scope to aggressively promote the benefits of precast over other materials through a multipronged education initiative targeting the specifying community.

The NPCA Educational Foundation further believes that decisive action is needed now to enable companies to recruit, train and retain a top-notch workforce that will deliver consistently high-quality products to our customers.

THE FUTURE IS NOW

The NPCA Educational Foundation has committed to a bold plan to support the future of the precast concrete industry, and we need your help to make it happen. The Foundation has embarked on a \$3 million campaign to create an endowment that would fund a host of education and technical training initiatives for production personnel, engineering students, specifiers, owners and end users. The interest earned from this endowment will be invested annually in initiatives that will have a direct benefit to NPCA member companies in the following key areas:

Area of Emphasis	Investment	Annual Return
Growing Precast Markets through Education	\$750,000	\$37,500
Precast Education of Specifiers, Owners and End Users	\$750,000	\$37,500
Workforce Development, Quality Control and Safety	\$1,000,000	\$50,000
Expanding Education of Architectural and Engineering Students	\$500,000	\$25,000
Total Fundraising Goal	\$3,000,000	
Annual Investment in NPCA Activities		\$ 150,000



THE VISION

Here are some examples of ways the Educational Foundation, with your support, will benefit the industry well into the future.

Growing Precast Markets through Education

- Develop a precast-specific marketing course and materials for advanced marketing instruction for member companies. First-year investment: \$25,000
- Promote the use of quality precast concrete at AASHTO, APWA, WEF, NLAA and NOWRA trade shows. Annual investment: \$12,500
- Underwrite grants to support new and innovative precast technology or markets that benefit NPCA members. Annual investment: \$25,000 to \$100,000

Precast Education of Specifiers, Owners & End Users

- Create strategic partnerships with concrete-related organizations to promote the use of high-quality precast concrete. Annual investment: \$10,000
- Develop a portable education program for engineers on the use of high-quality precast concrete that offers participants continuing education credits (CEUs). Annual investment: \$25,000

Workforce Development, Quality Control and Safety

- Develop a Train-the-Trainer program to provide expanded PQS and safety training outreach to regional locations and the plant floor. Annual investment: \$35,000
- Expand the mentoring program for facilities seeking to improve plant quality control procedures. Annual investment: \$10,000
- Expand Production & Quality School to additional sites and offer courses in both English and Spanish. First-year Investment: \$10,000

Expanding Education of Architectural & Engineering Students

- Create five new annual \$2,500 scholarships for college level junior or senior students in precast concrete-related courses of study. Annual investment: \$12,500
- Develop curriculum for a college-level, precast-specific course that could be taught at multiple institutions. One-time cost: \$50,000
- Provide additional scholarship opportunities for students in two-year technical degree programs or NPCA-sponsored technical courses. Annual investment: \$12,500
- Increase undergraduate scholarships from \$1,000 to \$2,500. Annual investment: \$15,000

“The need to expand our funding campaign is vital. A broader campaign focus will allow us to participate in new industry-specific projects that offer long-term benefits and build the NPCA name as a respected resource in the industry and beyond. We can place precast in a favorable light and make a positive difference for students at the same time.”

Howard Wingert
Concrete Sealants Inc.
New Carlisle, Ohio

“I was honored to be awarded an NPCA scholarship. Receiving the scholarship motivated me to perform better in my classes and allowed me to spend additional time studying rather than working an outside job. The benefits I gained from my scholarship have stayed with me after graduation and continue today. Now that I am working in the construction industry, I am able to see and appreciate the value of precast firsthand.”

Chris Broglio
BurWil Construction
Bristol, Tenn.



“Our new campaign direction will do more than just give college students a boost in education — it will also let us reach beyond these traditional boundaries and give our industry prominence and exposure. Each precast company will ultimately see more for its dollar and experience a direct, positive result from this new focus.”

Tim Gesaman
Lindsay Concrete
Products Co. Inc.
Canal Fulton, Ohio

WHY THE FOUNDATION?

The NPCA Educational Foundation is the logical organization to meet these new challenges facing our industry. In 1985, visionary leaders at NPCA created a scholarship committee to help attract new people into the precast industry. In 1989, the scholarship committee formalized its vision by establishing the NPCA Educational Foundation. We now have a Foundation that is poised to meet the needs of NPCA members as a grant-making entity to support NPCA’s Strategic Plan and help members meet the challenges of the future. The Foundation will not duplicate NPCA programming, but will complement its efforts. Foundation committees will work in concert with NPCA.

WHY NOW?

While the Educational Foundation’s past efforts have focused strictly on scholarship support, the ability to expand into these exciting new areas requires a corresponding increase in funding. An enlargement of the endowment over the next five years will enable the Foundation to grow into its new supportive role. With this secure annual source of funding, initiatives can be considered that match the goals of NPCA members and meet the evolving needs of the industry. With the pace of change increasing and new challenges mounting every day, the time is now to build our endowment and create a strong foundation for the future.

In addition to helping secure our industry’s future, the Foundation provides individuals and companies with the opportunity to give back to an industry from which they have benefited over the years.

Gifts and pledges are now being accepted to support this ambitious goal. Your commitment can be pledged for up to a five-year period and can be directed to a specific program area. We look forward to answering your questions about this exciting initiative!



Supporting the precast concrete industry since 1985.

10333 N. Meridian St, Suite 272 | Indianapolis, Indiana 46290 | www.precasteducation.org | 800-366-7731

HOW WILL YOUR COMPANY IMPACT THE FUTURE OF PRECAST CONCRETE?

- GROWING PRECAST MARKETS
 - EDUCATING SPECIFIERS
 - DEVELOPING THE WORKFORCE
 - EXPANDING SCHOLARSHIPS



FOUNDATION FOR THE FUTURE